### SPH 290 — Fall 2012
#### Topics in Public Health Seminar

**Course:** SPH 290 — Fall 2012  
**Instructors:** Byung-Kwang Yoo, MD, PhD  
Mark Starr, DVM, MPVM, Dipl. ACVPM  
**Location/Time:** Wednesdays 12:10-1:30, 1041 Valley Hall. To request course enrollment and CRN please email: PHSInstAffairs@phmail.ucdavis.edu  
**Recommended text:** Mary-Jane Schneider. Introduction to Public Health. 3rd ed., Jones and Bartlett, Sudbury, MA, 2010. Stocked at the Vet Sciences bookstore and on reserve in the Carlson Library.

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<tr>
<th>Date</th>
<th>Topic</th>
<th>Instructors/ Titles</th>
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| October 3, 2012   | Improving Health Outcomes: A Perspective on Medicine and Public Health | Neal D. Kohatsu, MD, MPH  
Medical Director, CA Dept of Health Care Services  
Neal.Kohatsu@dhcs.ca.gov |
| October 10, 2012  | Emerging Issues in STD Epidemiology and Control                       | Michael C. Samuel, DrPH  
Chief, Surveillance and Epidemiology Section  
STD Control Branch, DCDC, CID, CDPH  
Michael.Samuel@cdph.ca.gov |
| October 17, 2012  | Public Health Emergency Preparedness and Response                    | Michael Romero, MPH  
Program Supervisor, Placer County  
Health & Human Services Department  
Community Health, Clinics & Animal Services Div.  
mromero@placer.ca.gov |
| October 24, 2012  | Improving Health Among Immigrants                                      | Xochtil Castaneda  
Director of Health Initiative of the Americas, UCB  
xochitl.castaneda@berkeley.edu  
Cc: lspurgeon@berkeley.edu |
| October 31, 2012  | State Public Health Emergency Laws                                    | Lisa C. Ikemoto, JD  
Professor, School of Law, UC Davis  
Email: licikemoto@ucdavis.edu |
| November 7, 2012  | Vaccine Preventable Disease Epidemiology                              | Kathleen Harriman, PhD, MPH, RN  
Chief, Vaccine Preventable Disease Epi. Section  
Immunization Branch, CDPH  
Kathleen.Harriman@cdph.ca.gov |
| November 14, 2012 | California’s Winnable Battle Against Tobacco                         | Caroline Kurtz, PhD  
Chief, Local Programs and Priority Populations Unit  
Health Program Manager I, CDPH  
Caroline.Kurtz@cdph.ca.gov |
| November 21, 2012 | How to improve influenza vaccination rates? Empirical evidences from health economics. | Byung-Kwang (BK) Yoo, MD, MS, PhD  
Associate Professor, Dept. of Public Health Sci, UCD  
Email: byoo@ucdavis.edu |
| November 28, 2012 | Tuberculosis Control in California: Where We Have Been, Where We Are Going | Jennifer Flood, MD, MPH  
Chief, Tuberculosis Control Branch  
Division of Communicable Disease Control  
Center for Infectious Diseases, CDPH  
Email: Jennifer.Flood@cdph.ca.gov |
| December 5, 2012  | Using Social Media in Public Health Emergencies                       | Kerry Shearer  
E-mail: kerry.shearer@gmail.com  
Twitter: Twitter.com/kerryshearer |

Twitter: @kerryshearer